



2022 Sponsorship

Gold Star Wives of America, Inc. is a national non-profit organization formed in 1945 supporting US military widows and widowers that lost their spouse either in active duty or from a serviced related disability.

\$5,000: Gold Star Sponsor

- ★ Logo on website, convention materials, and a free booth at convention
- ★ Opportunity to make remarks from the podium
- ★ Full-page salute to military families or company ad in event program
- ★ Two representatives invited to participate at National Convention events
- ★ Newsletter recognition - sent to all members and key government reps

\$2,500: Silver Star Sponsor

- ★ Logo on website, convention materials, and a free booth at convention
- ★ Half-page salute to military families or company ad in event program
- ★ One representative to participate at National Convention events
- ★ Newsletter recognition - sent to all members and key government reps

\$1,000: Bronze Star Sponsor

- ★ Acknowledgement on organizational website
- ★ Acknowledgement in convention program
- ★ Newsletter recognition - sent to all members and key government reps

Other Amount

- ★ For sponsorships \$500 and under, you will be recognized on the website & in our newsletter sent to 6,500 members and key government reps
- ★ For sponsorships over \$5,000 please contact us regarding your suggestions for use of the sponsorship funds and what type of recognition you would want in return

Sponsor-related Statistics:

Number of unique visitors: 25,000 per year

Number of page views: 97,000 per year

Number of home page views: 19,000 per year

Newsletter Circulation: More than 6,500 members plus approximately 100 key Congressional staff and supporters sent on a quarterly basis.

www.goldstarwives.org



Sponsorship Order Form

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Web site link: _____

Sponsorship Level/Amount:

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Other: _____

Credit card payment information

Name on card: _____

Card Number: _____ Exp Date: _____ CVV: _____

Billing Address: _____

Billing City, State and Postal Code: _____

Billing Phone: _____ Authorized Signature: _____

Or to pay by check, please make checks payable to: Gold Star Wives of America

Mail this form to: PO Box 361986

Birmingham, AL 35236-1986

Contact Information

If you have questions or need additional information, please feel free to contact our national office at

Telephone: 1-888-751-6350

Fax: 205-823-2760

Email: sponsors@goldstarwives.org (email logo for recognition on GSW materials, and/or completed form here)

www.goldstarwives.org

Gold Star Wives is a 501(c) 4 non-profit organization. While an IRS recognized non-profit organization, donations to Gold Star Wives are not tax deductible as a charitable contribution but may be deducted as marketing or advertising.