

### THE UNITED STATES OF AMERICA VIETNAM WAR **COMMEMORATION**





### **Media Kit**

"Every service member of the Vietnam generation should know that their sacrifices mattered and that their service made a difference."

~ President Joseph R. Biden, Jr., Presidential Proclamation, March 2022 ~





### Welcome Home!

~ A Nation Honors our Vietnam Veterans and their Families ~ The National Mall, Washington, D.C. May 11-13, 2023

#WelcomeHome2023



**#VWCWelcomeHome23** 

www.vietnamwar50th.com/welcomehome

Join the Nation ... thank a Vietnam veteran!

vietnamwar50th.com



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Resources available: <a href="https://www.vietnamwar50th.com/welcomehomeresources">www.vietnamwar50th.com/welcomehomeresources</a>

**Event Website** 



**QR** Code



Poster (24x36)



Hi-Res Lo-Res

2-Sided Flyer (8½x11)



Hi-Res

**PSA Video** 



Flyer Reel



**Banners** 



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**Key Messages** 





# VIETNAM WAR COMMEMORATION



#### **Facebook Event**



#### **Vietnam Veteran Video Montage**



### Connect to <u>ALL</u> our platforms & important pages:



**Hashtags:** 

#WelcomeHome2023

**#VWCWelcomeHome23** 



https://linktr.ee/VNWar50th

#### **Social Media:**



@VietnamWar50th



**VietnamWarCommemoration** 



@VietnamWar50th



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### **Event Website:**

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### **Participating Organizations:\***

- AAFES
- AUSA George Washington Chapter
- Air and Space Forces Association
- American Gold Star Mothers
- American Legion
- Center for Military History
- CIA Museum
- Civil Air Patrol
- Air Force Historical Foundation
- Defense POW/MIA Accounting Agency
- Distinguished Flying Cross Society
- Fallen Heroes Project
- Force Recon Association
- Gold Star Wives of America
- Hero's Bridge
- Honor Flights
- Jewish War Veterans of the United States of America
- Library of Congress Veterans History Project
- Military Officers Association of America
- Military Women's Memorial Foundation
- National Archives Foundation
- National Coast Guard Museum
- National Museum of Health and Medicine
- National Museum of the U.S. Air Force
- National Museum of the U.S. Army
- National Museum of the U.S. Marine Corps
- National POW/MIA Memorial and Museum
- National Society Daughters of the American Revolution

- Naval Order of the United States
- Naval History and Heritage Command
- Semper Fi & America's Fund
- Smithsonian Institution
- Society of the Honor Guard, Tomb of the Unknown Soldier
- Tomb of the Unknown Soldier Foundation
- Soldier for Life
- Sons and Daughters in Touch
- Stars and Stripes
- USO
- U.S. Air Force Recruiting Service
- U.S. Army Recruiting Command
- U.S. Coast Guard Historian's Office
- U.S. Coast Guard Recruiting Command
- U.S. Department of Veterans Affairs
- U.S. Marine Corps Community Relations
- U.S. Navy Recruiting Command
- U.S. State Department-National Museum of American Diplomacy
- U.S. War Dogs Association
- Veteran's Last Patrol
- Veterans of Foreign Wars
- Vets4Warriors
- Vietnam Dog Handler Association
- Vietnam Helicopter Pilots Association-North Carolina
- Vietnam Veterans Memorial Fund
- Vietnam Veterans of America
- Voices of Freedom Project
- wear blue: run to remember
- Woody Williams Foundation
- Wreaths Across America
- ZERO Cancer

\*As of 2/22/2023



# THE UNITED STATES OF AMERICA VIETNAM WAR

**COMMEMORATION** 



### **About The Commemoration**

## Media & Public Information Kit



### **Brochure**



Vietnam Veteran Lapel Pin



<u>Front</u>

Pin

Back

### **Fact Sheets**



National Vietnam War Veterans Day



### **Program Launch**



History & Legacy Products



Pentagon Vietnam War Exhibit



## Commemorative Partner Seal



Contact Us: (703) 697-4908 or whs.vnwar50th@mail.mil